

September 29, 2010

Dear Sponsor

The Community Enrichment Organization's (CEO) Events Committee invites you to participate in **"El Ritmo!"**, our Third Annual local celebrity dance competition created specifically to raise funds and awareness for pro-community programs such as Judge (JAG), Joe A. Gonzales's **GED/College Scholarship Awards Program - Honoring The Legacy of Dr. Hector P. Garcia**

CEO is a pro-community enrichment organization dedicated to help the community improve its quality of life and standard of living by advocating and promoting synergy between business and community leaders, organizations, and concerned citizens. CEO supports, promotes and creates synergistic networking events and connects individuals and organizations to needed resources or opportunities. We trust that our combined efforts, our community projects and ventures will make our region more desirable for the existing community, young leaders, college graduates and new business.

"Education is our Freedom" is a local college scholarship awards program created in honor of the legacy of the late Dr. Hector P. Garcia, who believed that education should be everyone's business. Since 2004, this program has awarded more than 800 scholarships to Coastal Bend individuals that have successfully completed their GED. Whether it is Del Mar College, a Trade School or TAMU-CC, this program strives to help as many people as possible improve their quality of life through higher education opportunities.

"El Ritmo!", is an event, similar to the television series **"Dancing with the Stars"**. Our committee has chosen this annual event to bring together these two pro-community organizations and several local celebrities, who are well known for their contributions, hard work and efforts to make our community a better place to live in.

Participating Celebrities will either compete as dancers or as judges for the dance competition. Both positions are guaranteed to be fun and exciting. Please keep in mind that this event is a fun event and not to be taken as a serious competition. Our goal is to entertain, have fun and most importantly raise funds and awareness for a great cause.

The event will be held December 9th, 2010 at the Solomon Ortiz Center. Join us for a fun-filled Holiday Event: The event includes not only a "Dancing with our Celebrities" Competition but also Dinner, Show, Dance, Door Prizes, Photos with Santa, a Mix & Mingle atmosphere and your opportunity to give back to our community.

For questions or tickets feel free to contact us at:

(361) 816-1424 Ray Herrera
(361) 960-9966 Dolores Vela

All Proceeds benefit the "Education is our Freedom" Scholarship Program

On behalf of CEO, thank you for your consideration.

Sincerely,

Ray Herrera, CEO Founder/President